

GITEX
GLOBAL



CO-LOCATED WITH

GLOBAL
DEV
SLAM

14-18

OCT 2024

DUBAI WORLD TRADE CENTRE



INDEPENDENTLY
RATED AS THE BEST
TECH EVENT IN THE
WORLD

EXPAND
NORTH
STAR

Hosted by

غرفة دبي
DUBAI CHAMBER
الرقمية DIGITAL

CO-LOCATED WITH



FUTURE
BLOCKCHAIN
SUMMIT

Fintech
SURGE.



13-16 OCTOBER 2024

DUBAI HARBOUR

THE YEAR
TO EXPERIENCE
AI IN
EVERYTHING



GITEX 2023 MOST SUCCESSFUL EDITION EVER





The
remarkable growth

in participation at GITEX is a testament to the world's growing confidence in Dubai as

a pivotal hub for the technology industry

for tomorrow and beyond.

His Highness Sheikh Mohammed bin Rashid Al Maktoum
Vice President & Prime Minister of UAE
and Ruler of Dubai

**NOTHING ELSE
COMPARES
IN SIZE, SCALE
& PULLING POWER**

GITEX 2023 IN NUMBERS

187,000+
VISITORS

6,000+
EXHIBITORS

180+
COUNTRIES

3,500+
AI COMPANIES

700,000+
leads generated via
app

95%
use GITEX as their
main sourcing
platform

35,000+
C-Level & VPs

55,000+
meetings
arranged via the
app

350+
government entities

2 MILLION+
app connections made

1,800+
speakers from
80+ countries

1,785
total global
attended media
from 50+
countries

WORLD'S MOST GLOBAL CROSS-SECTOR CONNECTIONS

TOP VISITING COUNTRIES FROM EACH REGION



AMERICAS

USA
Canada
Brazil
Mexico
Colombia

AFRICA

Morocco
Nigeria
Egypt
Kenya
Ethiopia

ASIA

China
India
Pakistan
South Korea
Singapore

EUROPE

France
Germany
Italy
Russian Federation
U.K.

MIDDLE EAST

United Arab Emirates
Saudi Arabia
Oman
Kuwait
Qatar

TOP ATTENDEES BY

INDUSTRY SECTOR

- + Government
- + Banking, Finance & Insurance
- + Healthcare
- + Education
- + Manufacturing
- + Sustainability
- and many more...

SOLUTIONS SOUGHT

- + Artificial Intelligence
- + Cloud / IoT / Big Data
- + Cybersecurity
- + Network & Telecoms
- + Fintech
- + E-Commerce
- and many more...





Bloomberg
"Shaping the future of the technological revolution on the planet"



WIRED
"The tech event only comes back bigger and better"



"A tech filled future previewed in Dubai"

Forbes

"The most empowering curation ever"

MOST WRITTEN ABOUT TECH EVENT IN THE WORLD

203,117,827
TOTAL DIGITAL IMPRESSIONS

ALL EYES ON GITEX

rbb/24

Großveranstaltung der IT-Branche

Internationale Tech-Messe Gitex kommt nach Berlin

Mi 18.10.23 | 14:57 Uhr | Von Sebastian Schöbel



RBB24 - Germany

Für die Messe Berlin und ihren neuen Chef ist es ein echter Coup: Ab 2025 kommt die Tech-Messe Gitex Global aus Dubai mit einem Ableger in die deutsche Hauptstadt. Wirtschaftssenatorin Giffey kann damit ein Wahlkampfversprechen einlösen. Von Sebastian Schöbel

Forbes

SuperBridge et Gitex Global : retour sur le double événement dédié aux opportunités d'investissements entre le Moyen-Orient, l'Afrique et l'Asie



FORBES AFRIQUE – South Africa

L'édition inaugurale du sommet SuperBridge s'est tenue du 16 au 20 octobre 2023 au Musée du Futur de Dubaï, coïncidant avec la 43^e édition de GITEX Global, nouvel épiscentre mondial de la technologie. Un partenariat inédit qui a pour objectif de promouvoir l'innovation et l'investissement dans les économies mondiales émergentes.

O Jornal Económico

Maior feira tecnológica do Dubai ruma até Berlim em 2025

O anúncio foi feito a meio desta manhã durante o evento que decorre no Dubai e que irá rumar até à capital alemã entre 21 e 23 de maio de 2025.



Gitex Global

A maior feira tecnológica do Dubai, a Gitex Global, vai rumar até Berlim em 2025. O anúncio foi feito a meio desta manhã durante o evento que se encontra a decorrer entre os dias 16 e 20 de outubro e onde o Jornal Económico marca presença.

GITEX.COM / GITEX GLOBAL SALES DECK

7

THE DEFINITIVE GLOBAL BUSINESS PARTNERSHIP PLATFORM

Where global announcements and deals with big tech are done.



OpenAI joined forces with Abu Dhabi-based **G42**, to create regional AI & cloud solutions.

Zoho bats for SMEs

Zoho Corp, the global technology firm that reported more than \$1 billion in revenue in 2022, announced its expansion plans at GITEX, during an interview with Zawya, with more offices planned in the Middle East and Africa region, along with regular recruitment drives over the next few years.



MOST ICONIC LAUNCH PLATFORM FOR GLOBAL TECH LEADERS



Meituan UAS unveiled its new M-Drone Gen 4, which can operate autonomously in all weather conditions. Amazed visitors ordered meals which were delivered in under 4 minutes to the kiosk, which served as the landing port.



GITEX is a great platform to **connect & expand on business opportunities** with partners & customers."

TAREK KHALIL
Google Cloud Director,
Middle East & North Africa



Software AG launched 'Super iPaaS', a new category of integration platform that will help manage the chaos of connectivity caused by rapid digital expansion, a growing and formidable challenge for today's businesses.



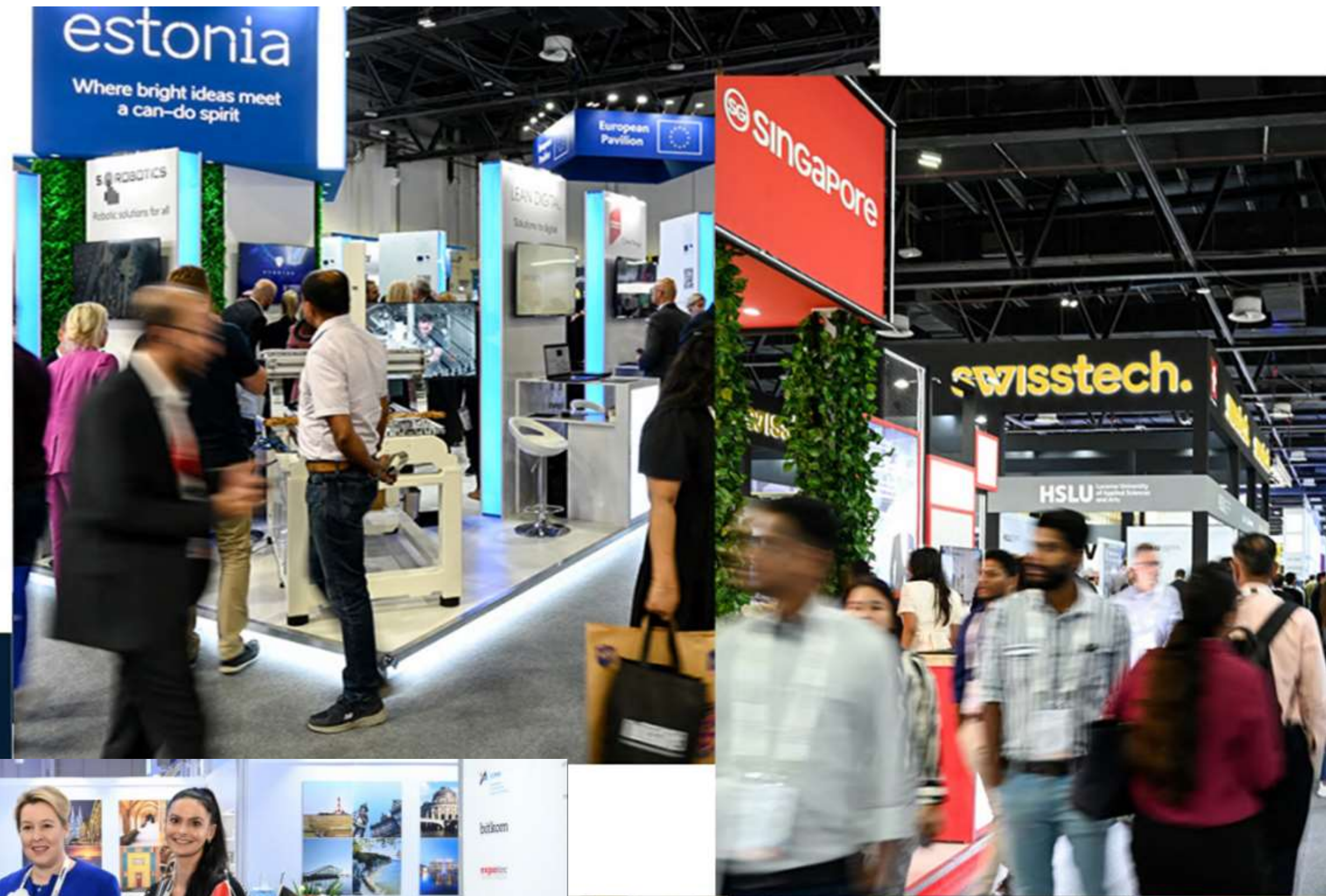
FAST-GROWTH GLOBAL FORCE ECONOMIES CONVERGE AT GITEX

“

This is the place to be. You should come to GITEX if you're planning to **transform your organisation.**”

DAVID SHI

President, Enterprise Business Group
Huawei Middle East & Central Asia

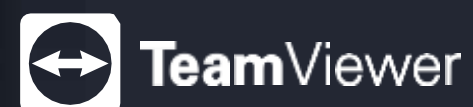


THE BEST ENDORSEMENTS ARE THE ONES YOU EARN

"There's a huge adoption rate for innovative products in this region. That's the reason why **we've opened an office here**, and decided we need to go **very bold on GITEX.**"



Lukas Baur
EVP for Solution Sales



"GITEX is a **gigantic event** for us now."



Jochen Kaiser
Data Officer IT & Head of Data
Ecosystem

Mercedes-Benz Group

"What's fascinating here is the number of people that are all interested in discovering how new technology can **help them go to the next level.**"

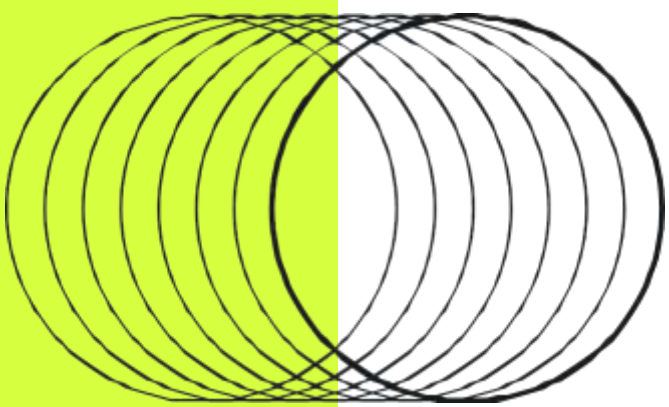


Marc Mathieu
SVP AI Transformation & Vice Chair



LEADING GOVERNMENT PLATFORM FOR PUBLIC PRIVATE PARTNERSHIPS

Find the world’s biggest projects bridging public and private sectors at the leading government sourcing platform for digital transformation.



The only event with the
largest government tech
showcases & alliances with

350+

Government Entities From

170+

Countries



Infracities Brasil x Terrax



China Mobile x Pak Datacom



The UAE Ports, Customs & Free
Zone Corporation x Microsoft

CONNECT WITH NATIONAL DIGITAL AGENCY AUTHORITIES FROM ALL OVER THE WORLD

 مجلس أبحاث التكنولوجيا المتطورة ADVANCED TECHNOLOGY RESEARCH COUNCIL	 حكومة عجمان Government of Ajman	 apexBrasil	 core42	 هيئة كهرباء ومياه دبي Dubai Electricity & Water Authority	 دبي الرقمية DIGITAL DUBAI	 جمارك دبي Dubai Customs	 هيئة الطرق والمواصلات RTA
 بلدية دبي Dubai Municipality	 شرطة دبي DUBAI POLICE	 ESC Electronics and Computer Software Export Promotion Council	 European Commission	 الهيئة الاتحادية للهوية والجنسية والجمارك وأمن المنافذ FEDERAL AUTHORITY FOR IDENTITY, CITIZENSHIP, CUSTOMS & PORT SECURITY	 حكومة أبوظبي GOVERNMENT OF ABU DHABI	 HEPA Hungarian Export Promotion Agency	 هيئة الطرق والمواصلات RTA
 TAIWAN EXCELLENCE	 CENTRO ESTERO INTERNAZIONALIZZAZIONE PIEMONTE Agency for Investments, Export and Tourism Promoted by Regione Piemonte and Chambers of Commerce	 ITALIAN TRADE AGENCY ICE - Agenzia Italiana para el Comercio Exterior Oficina de la Embajada de Italia para la promoción del intercambio comercial	 infobalt L I E T U V A	 HIGH TECHNOLOGY PARK of the Kyrgyz Republic	 kotra Trade Investment 24	 KREDEX	 invest Qatar
 Ministry of Culture, Sports and Tourism	 MOROCCO NOW INVEST AND EXPORT	 Ontario	 Polish Investment & Trade Agency PFR Group	 SAMI ADVANCED ELECTRONICS شركة الإلكترونيات المتقدمة	 SEDA هيئة تنمية الصادرات السعودية Saudi Export Development Authority	 SGTECH WHERE TECH MEETS	 ثقة THIQAH

UAE BECOMING THE WORLD'S GLOBAL AI HUB

The UAE has boldly forged ahead, cultivating world class **R&D centres**, **innovation hubs** and **councils** focused on AI to become a global leader in this space backed by unmatched government support.

1,000+

Global Tech firms in Dubai

1ST

UAE ranking in MENA Government AI readiness index



HH Sheikh Hamdan bin Mohammed bin Rashid Al Maktoum launched the initiative on Sunday.

Dhs500 million plan to take Dubai SMEs global

Huge cash injection for entrepreneurs

UAE President establishes AI and Advanced Technology Council

The council will contribute to the continued development and prosperity of the post-hydrocarbon economy



Abu Dhabi's G42 invests in edge computing and AI start-up Analog at WEF launch

The company aims to develop solutions to enhance speed and operating efficiency of individuals and businesses alike, founder says



NUMBER 1 IN THE WORLD FOR GLOBAL BUSINESS

In line with the visionary 'We the UAE 2031' initiative, the ultimate destination where companies seize unmatched **market opportunities**, scale their ventures, and secure **funding** in the world's **top-ranked entrepreneurial** centre.

1st

UAE's rank globally in 20 **future readiness** indicators

1 MILLION

UAE's target number of **small and medium-sized enterprises** by **2031**

UAE ranks first in world in Global Entrepreneurship Monitor 2024 report

Thursday, March 28, 2024 5:20 PM



UAE ranks first in world in Global Entrepreneurship Monitor 2024 report.

The UAE was recognised as the best place worldwide to start and conduct new business ventures, surpassing many advanced economies.



UAE ranks 1st globally in strong and stable economy indicator



Published: Thu 29 Feb 2024, 4:25 PM

The UAE has demonstrated a remarkable trajectory in its positioning and rating within the global index, that surveyed over 170,000 individuals to assess the 193-member states of the United Nations.

TECH INNOVATION TAKING OVER THE CITY

GITEX
GLOBAL

EXPAND
**NORTH
STAR**



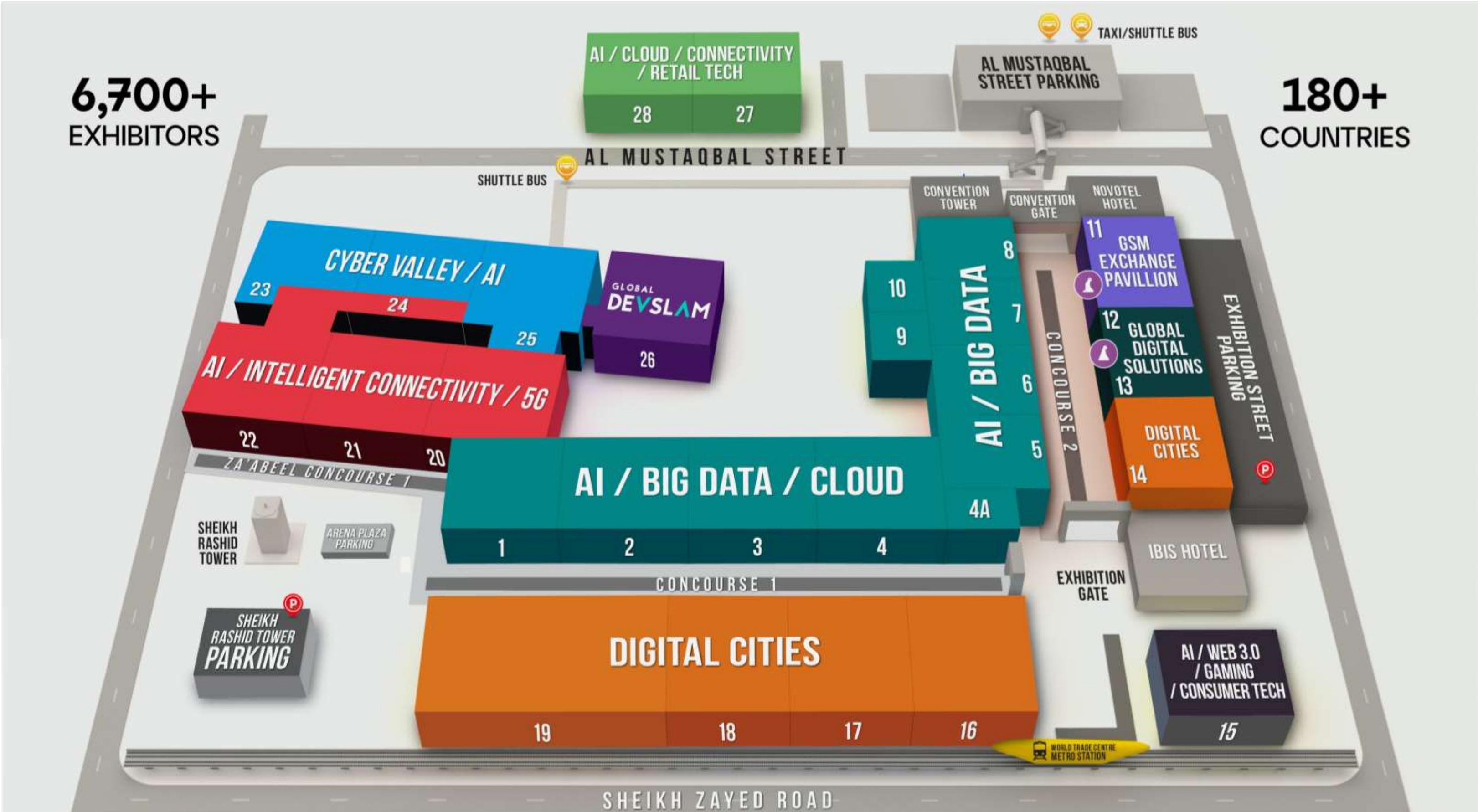
Day 3 of GITEX GLOBAL 2023



28 EXHIBITION HALLS OF CROSS INDUSTRY INNOVATIONS



14-18 OCT 2024 MONDAY - FRIDAY
DUBAI WORLD TRADE CENTRE



New and Expanded for 2024

THE YEAR TO EXPERIENCE
AI
EVERYTHING
IN

**+ AI IN
FUTURE HEALTH**

**+ AI IN
SUSTAINABILITY
TECH**

**+ AI IN
EDTECH**

**+ AI IN
DIGITAL FINANCE**



NEW

AI SUSTAINABILITY TECH

IN

**REGION'S LARGEST EVENT TOWARDS
ACCELERATING SUSTAINABILITY & ESG STRATEGIES
IN ACHIEVING 2030 TARGETS**



AI SUSTAINABILITY IN TECH

Using AI's **predictive capabilities**, businesses and governments are taking major steps to build a more sustainable future.

As the world grapples with climate change, gain exclusive access to the **largest community of CSOs, CIO, CEOs, CPOs, and Heads of ESG**, all in one place.

Solutions addressed



- + Digital Decarbonisation
- + Energy Efficiency Solutions
- + Infrastructure Development
- + Urban GreenTech
- + Climate Tech Investments
- + Low-Carbon Product Design and Innovation
- + Circularity and e-Waste Management
- + ESG Impact Reporting
- + Resource Efficiency
- + Climate Tech Innovations
- + Autonomous Transportation
- + Smart Grids
- + Scope 3 Emissions and Supply Chain Sustainability
- + Climate Risk Management

130 COUNTRIES

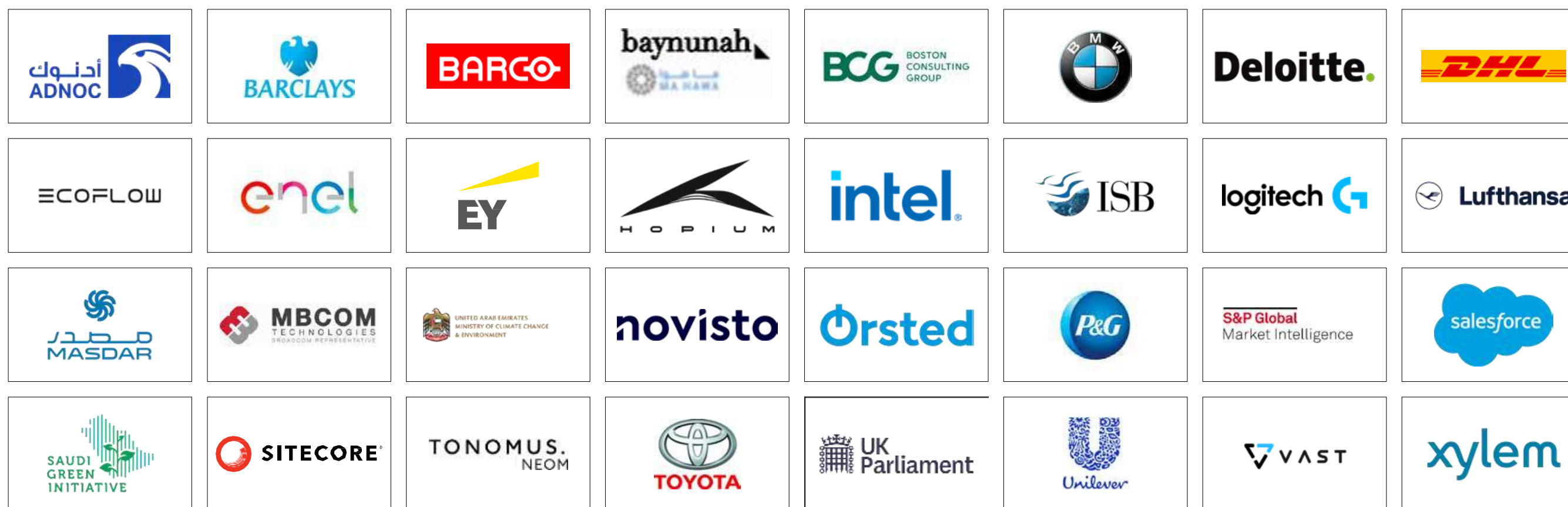
now sourcing clean tech innovations after pledging at COP28 to triple renewable energy by 2030.

Meet them at GITEX.



AI SUSTAINABILITY IN TECH

WHO ATTENDS GITEX GLOBAL



GITEX IS GATHERING THE
BIGGEST PLAYERS IN
SUSTAINABLE TECHNOLOGY
FROM ALL SECTORS; IT IS
A MUST-STOP IF YOU WORK
IN THIS SPACE."

Julia Palle
VP Sustainability

FORMULAe

NEW

AI IN FUTURE HEALTH

Accelerating AI Adoption in Healthcare, Medicine and BioTech

SUPPORTED BY

EHS | مؤسسة الإمارات للخدمات الصحية
Emirates Health Services



حياة HAYAT

البرنامج الوطني
للتبرع وزراعة الأعضاء والأنسجة البشرية
The National Program for Donation and Transplantation of Human Organs and Tissue

AI IN FUTURE HEALTH

AI is **streamlining healthcare** through process automation, data analysis, disease diagnostics, virtual interactions, electronic triage and more.

This is a turning point that will define an era of unparalleled opportunities for **healthcare practitioners, Ministries of Health & ICT, private clinics, hospital groups, public healthcare professionals, department heads, Nursing Directors, Chief Medical Officers** and other allied healthcare practitioners.

Solutions addressed ✨

- + E-health & telemedicine
- + Digital Healthcare Analytics
- + VR & Wearables
- + Genomics and Precision Medicine
- + Data analytics
- + Scientific research
- + AgeTech & Longevity

MICROSOFT x ABU DHABI DEPARTMENT OF HEALTH

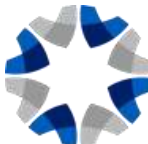
Announced an AI-powered patient assistant that provides instant access to unified medical records and makes scheduling appointments effortless, made possible by Azure's OpenAI.



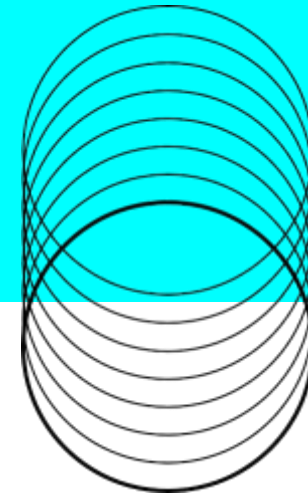
AI IN FUTURE HEALTH

+ + +

WHO ATTENDS GITEX GLOBAL

 المستشفى الأمريكي AMERICAN HOSPITAL			 burjeel holdings			 د. سليمان الحبيب DR SULIMAN AL HABIB medical group المجموعة الطبية	 هيئة الصحة بدبي DUBAI HEALTH AUTHORITY
 GE HealthCare			 مجلس الصحة لدول مجلس التعاون Gulf Health Council			 مستشفى الملك فيصل التخصصي ومركز الأبحاث King Faisal Specialist Hospital & Research Center مؤسسة علمية Gen.Org.	
 Mass General Brigham	 MAYO CLINIC	 McKESSON Empowering Healthcare	 MERCK	 وزارة الصحة ووقاية المجتمع MINISTRY OF HEALTH & PREVENTION	 MINISTRY OF HEALTH SINGAPORE	 Nestlé HealthScience	 NOVARTIS
 Penn Medicine		 PUREHEALTH ⁺	 sanofi	 السعودي الألماني الصحية الإمارات Saudi German Health UAE	 SingHealth Defining Tomorrow's Medicine	 Turkish Healthcare	 UnitedHealth Group [®]

AI IN FUTURE HEALTH



OVERVIEW



THE RESEARCH RUMBLE

5 minutes, 5 mind blowing discoveries. Showcasing groundbreaking work at the Research Lightning Talks



THE PATIENT DRAGON'S DEN

Companies pitch their AI research ideas to dragons

NEW

AI IN EDTECH



AI EDTECH IN

AI holds **transformative potential** for education, offering a shift in how we approach learning and problem-solving at a fundamental level.

AI-powered learning resources can adapt to individual learning styles and pace, making them powerful customisable tools for **CEOs, CIOs, CTOs and Chief Innovation Officers.**

Solutions addressed



- + Mobile Learning and Digital Content Platforms
- + AI-powered Learning Environments
- + Augmented Reality (AR) and Virtual Reality (VR)
- + Gamification of Learning
- + Wearable Technology
- + Automated Assessments
- + Adaptive Learning
- + Cloud Computing
- + Mobile Learning
- + Robotics

UAE Ministry of Education announce partnership with Microsoft's OpenAI which will see the integration of the latest AI technologies into the country's education sector.



AI EDTECH IN

WHO ATTENDS GITEX GLOBAL

"THE OPPORTUNITY TO MEET
PEOPLE HERE WHICH I WOULD NEVER
OTHERWISE MEET SOMEWHERE ELSE IS
EXACTLY THE REASON WHY I'M HERE!"



Kristina Kallas
Minister of Education and Research
Republic of Estonia



AI IN EDTECH

OVERVIEW



**SCHOLASTIC
ESPORTS**
Product demonstrations that
merge gaming & education

NEW

AI
IN

**DIGITAL
FINANCE**



AI IN DIGITAL FINANCE

Leaders must **invest in AI and ML** to extract insights from real-time payment data and drive decision-making.

Personalized financial interactions and pan-jurisdictional transactions become essential, as traditional payment paradigms continue to be disrupted for **CTOs, CFOs** and **CIOs**.

Solutions addressed ✨

- + Mobile Banking Apps
- + Open Banking
- + Payment & Consumer Banking
- + InsurTech
- + P2P Lending/Credit
- + RegTech
- + Decentralised Finance
- + Digital Payment Solutions
- + Generative AI in Finance
- + Quantum Security

Middle East's financial services sector holds the most potential for impact from AI, with revenues set to increase to

\$80 BILLION
by 2030.

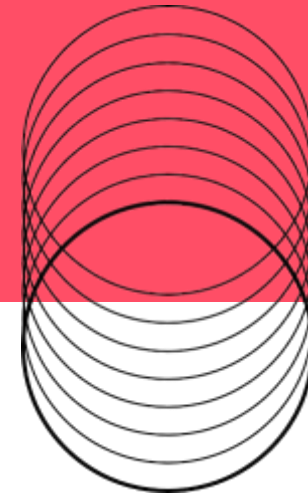


AI IN DIGITAL FINANCE

WHO ATTENDS GITEX GLOBAL

 جهاز أبوظبي للمحاسبة ABU DHABI ACCOUNTABILITY AUTHORITY	 ABU DHABI GLOBAL MARKET سوق أبوظبي العالمي	 AMERICAN EXPRESS	 CBI	 بنك الكويت المركزي CENTRAL BANK OF KUWAIT	 مصرف الإمارات العربية المتحدة المركزي CENTRAL BANK OF THE U.A.E.	 citi	 دائرة المالية Department of Finance
 Dfsa Dubai Financial Services Authority	 DFM سوق دبي المالي	 بنك الإمارات دبي الوطني Emirates NBD	 HSBC	 ING	 OMNIFY BaaS, Powered by Arab Bank	 liv. Digital. Lifestyle. Bank.	 LLOYDS BANKING GROUP
 المشرق mashreq	 mastercard.	 McKinsey & Company	 meem	 UNITED ARAB EMIRATES MINISTRY OF FINANCE	 Morgan Stanley	 Network International Payment Solutions	 noon
 ooredoo	 pwc	 rapid!	 SBER BANK	 تقنية TAQNIA	 VISA	 Wio	 ZEST

AI IN DIGITAL FINANCE



OVERVIEW



HACK THE EBANK

Cybersecurity challenge
simulating an online banking
environment where participants
exploit vulnerabilities





عالم الذكاء الاصطناعي
EVERYTHING

THE BIGGEST AI SUMMIT IN THE WORLD

Hosting the biggest reflections,
perspectives & prophecies on the
impact of AI.



WEB 3.0



WEB 3.0

The fast paced world of Web 3.0 is taking the online world by storm, and is projected to **grow up to \$5.5 billion by 2030.**

All roads in Web 3.0 lead to UAE with companies in this space incentivised by the region's exemplary ability to adopt sophisticated technologies & ingrain them into the socio-economic fabric, crucial for **Chief Strategy Officers, Heads of Digital Transformation, Heads of Customer Experience and Metaverse Heads.**

Solutions addressed ✨

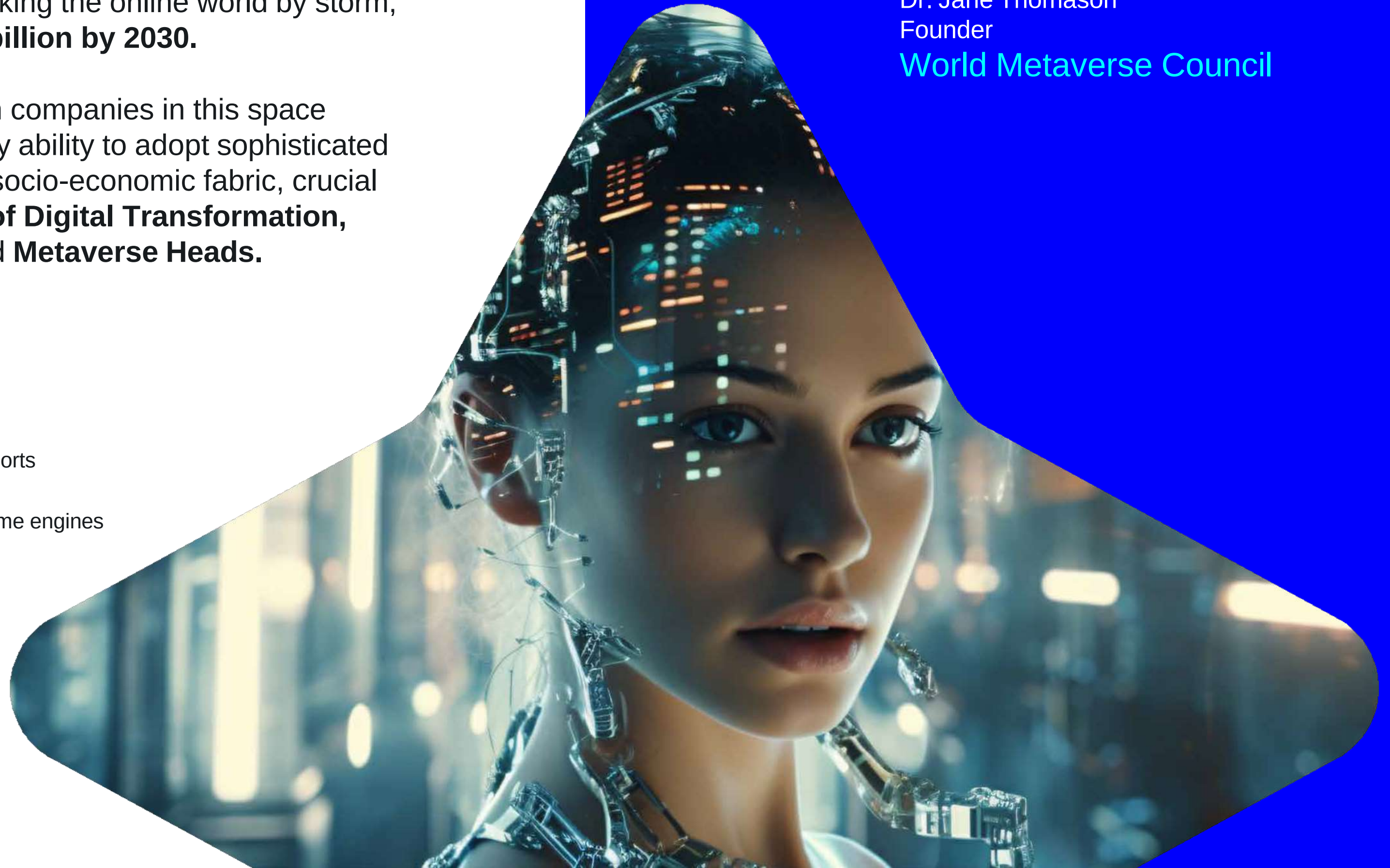
- + Generative AI in gaming
- + VR Gaming
- + Gaming on Demand
- + Hyper realities
- + Blockchain
- + Metaverse
- + Esports
- + Game engines



"GITEX IS A UNIQUE OPPORTUNITY TO NETWORK WITH WORLD TECH LEADERS, HEAR THE LATEST DEVELOPMENTS AND MEET AMAZING PEOPLE. THERE'S NOTHING LIKE IT."

Dr. Jane Thomason
Founder

World Metaverse Council



WEB 3.0

WHO ATTENDS GITEX GLOBAL



GITEX CYBER VALLEY

Year's most anticipated AI powered Cybersecurity Showcase

GITEX CYBER VALLEY

Global cybercrime damage is set to skyrocket to \$10.5 trillion annually by 2025 as CISOs grapple with generative AI in the hands of defenders and attackers.

Stay one step ahead with leading **CISOs, CIOs, Governance Heads, Risk Heads** and **Compliance Officers** on the frontline of Cybersecurity's tech future.

Solutions addressed



- + Threat Intelligence and Detection
- + Data Privacy and Compliance
- + Network Security and Perimeter Defense
- + Identity and Access Management
- + Incident Response and Recovery

The MENA Cybersecurity Market size
is projected to grow from **\$22
BILLION IN 2023
TO \$36 BILLION** by
2028.



GITEX CYBER VALLEY

WHO ATTENDS GITEX GLOBAL



GITEX CYBER VALLEY

OVERVIEW



GLOBAL CISO LOUNGE

A key platform for CISOs to network, inspire & shape cybersecurity globally



LIVE HACKS

Launch of exclusive Hacking program on centrally located Dark Stage



ASK THE CISOs HOUR

Opportunity to interact with CISOs whose organizations were recently hacked



TALES FROM THE TRENCHES

Covering cyber breaches from 2024.

GLOBAL DEVSLAM

SUPPORTED BY



UNITED ARAB EMIRATES
MINISTER OF STATE FOR ARTIFICIAL INTELLIGENCE,
DIGITAL ECONOMY & REMOTE WORK APPLICATIONS OFFICE

مقر المبرمجين
coders(hq)

**DEPLOYING CODE FOR TECHNOLOGISTS
AND ADOPTERS**

GLOBAL DEVSLAM

Demand for software developers is expected to rise 22% by 2029.

The largest convergence of **Developer Advocates, Full Stack Developers, Software Architects, Platform Engineers, DevOps Infrastructure Engineers, K8 Developers, Web Specialists, UI/UX Designers & Data Scientists** from technology, government, telecom, manufacturing, health, education, retail and finance sectors with **open source** and **proprietary solutions**.

Solutions addressed

- + Full stack development
- + Front end coding
- + Backend coding
- + APIs and microservices
- + Platform Engineering
- + Web development

TOPICS COVERED

The largest developer conference & community meetups in the region at large for

PyCon MEA Data Science
Kubernetes MEA

Kotlin MEA LAUNCH

Java / DevOps / Angular
Game Development
UI/UX Development



GLOBAL DEVSLAM

WHO ATTENDS GITEX GLOBAL



GLOBAL DEVSLAM

OVERVIEW



**CODER
SCHOLARSHIPS**
Worth \$60,000



HACKATHONS
Covering a variety of
challenges to developers
& coders



YOUTHX
Dedicated to encouraging
the future of code



**DEVELOPER
MARKETPLACE**
Enhancing AWS knowledge
from 20+ leading solution
providers



**DEVELOPER
ACADEMY**



**LIVE
CODING
CONFERENCE**
Expert Insights into
Python, Java,
Kubernetes, Kotlin AI,
ML, DevOps

AI-POWERED ROCKET FUEL FOR BUSINESS GROWTH



MAIN STAGE GLOBAL LEADERS FORUM

Where global leaders, policymakers, and industry experts converge to debate, challenge, and **scrutinise the tech paradigm of the future.**



Ai EVERYTHING

The Next Era of AI: From **Proof of concept** to **Ethical Deployment.**



CYBERSECURITY

Deepfake attacks, data poisoning, AI-enhanced phishing, and adversarial machine learning targeting security systems. **What do CISOs fear most and what is their 12 month strategy?**



PRESS PERSPECTIVES

In today's digital landscape, staying updated on tech trends is vital. Leading reporters provide insights into enterprise technology, successes, challenges, and controversies within the evolving tech sector.



AI IN FUTURE HEALTH

AI is revolutionising diagnostics, microscopy, and treatments using VR, quantum computing, and deepfakes. **Discover the future of HealthTech here.**



DIGITAL CITIES

Largest government congregation for intelligent, People oriented cognitive cities, empowering public services and societal transformation.



AI IN EDTECH

Featuring personalized learning, AI-driven **tutoring, automated grading, adaptive assessments,** and enhanced virtual classrooms.



UNICORN & SOONICORN

Meet up for corporates, scaleups, government organizations & investors interested in unleashing their potential through open innovation. Scaleups tackle tech challenges from multinationals, create strategic opportunities with senior executives & engage global players to boost international growth.



ENERGY TRANSITION

Discover how technology is enabling traditional & alternative energies to **improve efficiency & reducing carbon footprint** from energy transmission to transition!

AI-POWERED ROCKET FUEL FOR BUSINESS GROWTH



GLOBAL DEVSLAM
At the ultimate gathering of the **coder and developer community**, brace yourself for experiential live coding and witness the power of Generative AI models fueling creativity with pioneering code generation through NLP prompts.



INTELLIGENT CONNECTIVITY
AI is transforming telecoms **self-optimising networks, anomaly detection, and fortified mobile tower security** and maintenance. What's next?



FUTURE MOBILITY
AI Integrated Mobility Ecosystems, Witness **World's Most Experiential and Disruptive Automotive Technology Companies**.



AI IN DIGITAL FINANCE
Transforming financial services with **AI-driven insights, automation, and predictive analytics**. AI will add \$1 billion to the banking industry by 2035.



DARK STAGE: LIVE HACK PROGRAM
The LIVE Hack program, will dive into the dark web & include fascinating live hacks. Investigating controversial topics including **AI powered cyber warfare**, nation state attacks, **social engineering** & the most dangerous activities on the dark web.



INDEPENDENTLY RATED AS THE BEST TECH EVENT IN THE WORLD

TRANSFORMATIONAL ARCHITECTS OF THE FUTURE DIGITAL ECONOMY

JULIA PALLE
Group Sustainability Director



DR. STANISLAV PROTASOV
Co-Founder & Executive Board Member



DR. YANNIS IOANNIDIS
President



MR. UWEM UKPONG
Vice President of Global Services



DANIEL HANNA
MD & Global Head of Sustainable Banking



SASKIA STEINACKER
Senior Vice President Global Head Strategy and Digital Transformation,



DR. PRAG SHARMA
Global Head of AI



PENG XIAO
Group CE



MR. MEHDI GHISSASSI
Member of Board of Advisors for CapitalG, Director & Head of Product



WEI LI
VP & GM of AI and Analytics



86 COUNTRIES REPRESENTED



I see more people from more countries than anywhere else in the world at GITEX, it really is remarkable.”

GUY DIEDRICH
SVP & Global Innovation Officer



THOUGHT-LEADERS, GAME-CHANGERS & PARADIGM-SHIFTERS

ALEX ZHAVORONKOV
Founder and CEO



MICHAEL SHEREN
Former Bank of England
Senior Advisor and G20
Chairman; President & Chief
Strategy Officer



DR. OMAR HATAMLEH
Chief Advisor - AI &
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Peng Xiao, Group CEO, G42 speaking at GITEX CTO World Congress 2023

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H.E. Abdullah bin Touq Al Marri, Cabinet Member & UAE Minister of Economy, speaking at GITEX GLOBAL 2023



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